



RUKMANI BIRLA MODERN HIGH SCHOOL, JAIPUR
SESSION – 2021-22

SUMMER HOLIDAY ASSIGNMENT - MULTIDISCIPLINARY PROJECT

CLASS - X

TOPIC: FILM/OTT PLATFORMS- MEDIUM OF SOCIAL AND POLITICAL CHANGE

SUBJECT: ENGLISH

1. '*Digital innovation is the way forward for media, sport industry*' Write an expository essay on the topic.

Clue: Over the Top (OTT) platforms such as Netflix, Hotstar, PrimeVideo and Online gaming are booming in this time of crisis, thereby testifying the ongoing information revolution.

2. Prepare to host a WhatsApp chat session with 1 or 2 of your classmates to discuss - *How in the last one-year OTT has changed the face of India's media and entertainment industry.*

Or

How OTT platform has saved the film industry from collapsing

SUBJECT: SANSKRIT

दूरदर्शन का उपयोग सीमित होना चाहिए।*

इस विषय पर 10 वाक्य संस्कृत भाषा में ए-4 शीट पर प्रस्तुत कीजिए।

SUBJECT: FRENCH

Doing the best at this moment puts you in the best place for the next moment”

"Faire de son mieux au moment vous met au meilleur endroit pour le moment suivant"

Throw a light on how the OTT platforms replaces the films in current pandemic and how they become the medium of social and political change in the society ? (100-120 words in A4 size sheets)

SUBJECT: HINDI

सिनेमा /ओ. टी. टी प्लेटफॉर्म :सामाजिक एवं राजनीतिक परिवर्तन का एक सशक्त माध्यम "

1. उपर्युक्त विषय को ध्यान में रखते हुए हिन्दी सिनेमा के क्रमिक विकास को विविध कालों में विभाजित करके उसमें व्यक्त सामाजिक एवं राजनीतिक परिदृश्य को विस्तार पूर्वक लिखकर चित्रों के माध्यम से स्पष्ट कीजिए -

सन 1931-1950

सन 1951-1970

सन 1971-2000

सन 2001-अबतक

SUBJECT: SOCIAL SCIENCE

Select one topic out of two topics described below:

Topic1: Film/OTT platforms - consumers and the social change.

Subtopics

- 1.OTT platforms-A boon for consumers.
2. superexplosion of uncensored content -A threat to Social values and insecurity among parents and society.
3. regulation of OTT content
4. vanishing boundaries- globalisation

OR

Topic 2: Sustainable Development

Subtopics:

1. Sustainable Development-meaning
2. need for sustainable development.
3. atleast 5 examples which you see as human efforts towards sustainable development

Eg. Greta Thunberg

Do the given project in a file on A4 size sheets (5 to 10). Text should be handwritten and use of newspapers, magazine clippings and concept maps will be appreciated.

SUBJECT: MATHEMATICS

Q1. Make a table mentioning 5 most popular OTT platforms, and their viewership (total number of paid subscribers) in each year, from 2016 to 2020. Prepare a line chart showing the same. Also mention the percentage increase/decrease from 2016 to 2020 in viewership alongside in the same table.

If you observe a particular upward/downward trend in viewership, what do you think could be the reason for the same?

Q2. Do a comparative study for any 3 streaming platforms, based on the following parameters, the data pertaining to India (and to year 2020):

- a. Year of entry in India
- b. Annual Cost
- c. Annual Revenue
- d. No. of paid subscribers currently
- e. Change in annual profits from 2019 to 2020

Which platform among the chosen 3, according to you, garnered the greatest success?

Q3. Impact of covid on screen time

Owing to the lockdown and restrictions on social mobility, people had to stay at home and operate from restricted premises. Given below is a sample survey where researchers found that over 87% respondents felt their screen time has gone up. Depict this information through a bar graph, histogram and pie chart.

Estimated screen time through the day:

2 to 4 hours 38.7%

4 to 6 hours 24.2%

1 to 2 hours — 19.4%

6 hours and beyond — 17.7%

Q4. Do research work on the arithmetic of the earning of films on OTT platforms.

You can explain it by taking Bollywood film Shakuntala Devi which was released worldwide on Amazon prime.

SUBJECT: SCIENCE

An **over-the-top (OTT)** is a media service offered directly to viewers via the Internet. OTT bypasses cable, broadcast, and satellite television platforms, the types of companies which traditionally act as controllers or distributors of such content. It has also been used to describe no-carrier cell phones, where all communications are charged as data, avoiding monopolistic competition, or apps for phones that transmit data in this manner, including both those that replace other call methods and those that update software.

- Explain the Scientific technology used in delivering the content by OTT platforms and the role of new technology trends for OTT.
- How can OTT platforms benefit from Artificial Intelligence?

Student can make poster, paste pictures and newspaper cuttings for illustrations.

General instructions for the MDP project: -

- Project should be handwritten, and credit will be given to illustrations (scientific principles /pictures/newspaper cuttings/ Diagrams etc.) and own creativity.
- After completing the project, kindly upload your project work on one note of your class notebook of MS Teams.
- Computer generated will not be considered.
- No need to go outside to purchase any material for the project. Kindly use the material available at home only